

The YazamutA Project – Workshops Appendix*

In addition to various programs, The YazamutA Project offers a variety of interactive and experiential workshops to engage the target audience:

	Topic & Audience	Purpose	Selected topics
1	It's all about Innovation & Creativity Tailored for: kids, youth, adults	<ul style="list-style-type: none"> • Prove to participants that every person is creative • Experience and practice various creative thinking methods 	<ul style="list-style-type: none"> • What is creativity? Is every person creative? What is the difference between talent and creativity? • Developing innovation and creativity - Practice 6 methods for creative & inventive thinking, including the Einstein method, a marketing method and the "Lego" method for developing new initiatives • Where do innovation, creativity and education meet?
2	Skills-Mania Tailored for: kids, youth, adults	<ul style="list-style-type: none"> • Show participants that anyone can improve their learning skills • Give tips and practice methods to improve different learning skills 	<ul style="list-style-type: none"> • Creativity and learning skills • Practice selected skills (learning environment, concentration, memory, decision making methods, abstraction (the whole is greater than the sum of its parts) and more
3	Trendology Tailored for: kids, youth, adults	<ul style="list-style-type: none"> • Review worldwide trends • Analyze challenges in trends prediction and trends' impact on education 	<ul style="list-style-type: none"> • A sneak peek into trends and the world of trendologists • Examples and videos from a variety of trends in technology, computing, science, transportation and education • Shared thinking and discussion throughout the workshop: What do we need to invent in order for trends to turn into reality? • How can trends be leveraged to better education?

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4	Decision Making and Game Theory Tailored for: youth, adults	<ul style="list-style-type: none"> Using game theory methods for making complex personal decisions 	<ul style="list-style-type: none"> Understanding game theory basics and its importance for personal and global decisions Exercise various games to understand how science helps us create winning strategies
5	Leading Change: Leadership and Management Tailored for: adults	<ul style="list-style-type: none"> Look into organizations and building strategies for change 	<ul style="list-style-type: none"> Conduct as leaders not only managers Vision, missions and derivative strategies for change from organizational mapping (SWOT)
6	Organization Hackathon Tailored for: youth, adults	<ul style="list-style-type: none"> Map organizational components in which innovation and new technologies can be assimilated in practice 	<ul style="list-style-type: none"> Mapping organizational components Run a special Hackaton to raise, categorize and implement innovative ideas Tasks classification for launch, research, fieldwork and presentation of ideas
7	Technology as a Service for Education Tailored for: teachers	<ul style="list-style-type: none"> Integrate technologies into pedagogy and deepen understanding of digital literacy 	<ul style="list-style-type: none"> Introduction to digital and technology literacy models Familiarity with practical tools for expanding the diversity of teaching and mentoring methods
8	Time Management Tailored for: youth, adults	<ul style="list-style-type: none"> To better manage your personal time and learn how to generate time 	<ul style="list-style-type: none"> 3-dimensional methods for Time Management Time generation via deliberate delay planning
9	Marketing & Messaging Tailored for: youth, adults	<ul style="list-style-type: none"> How to communicate targeted and valuable messages 	<ul style="list-style-type: none"> Analyze messages that surround us via all five senses Discover creative ways for delivering messages in advertising

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10	From Teaching to Mentoring Tailored for: teachers	<ul style="list-style-type: none"> Leverage mentor skills in teaching methods 	<ul style="list-style-type: none"> Individual and group practice of different mentoring methods Tips for excellent mentoring
11	Memory and Confidence Tailored for: kids, youth, adults	<ul style="list-style-type: none"> Improve memory for better self-confidence 	<ul style="list-style-type: none"> How memory reflects our personality and self-confidence Methods for improving memory via a structured practice
12	Is this a Hi-Tech organization or a School? Tailored for: teachers	<ul style="list-style-type: none"> Understand why business organizations succeed and lessons learned for schools 	<ul style="list-style-type: none"> A different perspective on schools as organizations Why do companies succeed and what can schools learn from business management?
13	Presentation Skills Tailored for: kids, youth, adults	<ul style="list-style-type: none"> Delivering a fascinating presentation or lecture 	<ul style="list-style-type: none"> What is the secret of excellent mentors and/or lecturers? Hands-on session - Examples and practice of various presentation methods

***Note:**

1. Minimum workshop length is 2 hours
2. Workshops are tailored to organizational needs